

AGENDA ITEM NO. 11
CITY OF HAWTHORNE
CITY COUNCIL
AGENDA BILL

For the meeting of: **May 10, 2016**
Originating Department: **City Attorney**

Department Head: Russell Miyahira City Manager: Arnold Shadbehrr

SUBJECT: Resolution No. 7810, a Resolution of the City Council of the City of Hawthorne, California, in support of the effort to help fight childhood obesity related health conditions by encouraging fast food restaurants that sell children’s meals to offer water or milk as default beverages rather than high caloric drinks.

RECOMMENDED MOTION: Adopt Resolution No. 7810.

FISCAL IMPACT: None at this time.

NOTICING PROCEDURES: None

REPORT: The City Council previously adopted Resolution No. 7810, “A Resolution of the City Council of the City of Hawthorne, California in Support of the American Beverage Association And Its Leading Companies’ Launch of ‘Balance Calories,’ An Initiative to Help Fight Obesity By Encouraging Americans to Balance What they Eat and Drink, Including Beverages.”

The City Council desires to further the objective of Resolution No. 7810 by encouraging fast food restaurants that sell children’s meals to offer water or milk as default beverages rather than high caloric drinks. Sugar sweetened beverages alone make up to nine percent (9%) of the calories children consume daily, and evidence suggests sugar-sweetened beverages are linked to obesity. The City Council desires to promote healthy meal options for children and families and contribute to building a healthier community. Obesity-related health conditions have serious economic costs, with a 2006 study commissioned by the California Center for Public Health Advocacy estimating a significant spike in the total annual health care costs attributed to overweight and obesity-related health conditions caused by sugary beverages. Obesity-related health conditions include type 2 diabetes, heart disease, stroke, high blood pressure, high cholesterol, certain cancers, asthma, low self-esteem, and depression, according to the U.S. Department of Health and Human Services and the Centers for Disease Control and Prevention.

Restaurants serve as another important venue within cities where changing local policies on healthy beverages could contribute to the fight against childhood obesity. Cities can promote good health for their youngest residents and support parents in purchasing healthy beverages for their children by adopting a policy that requires restaurants to offer water or milk as part of any kids' meal unless a customer specifically requests an alternative beverage.

The City Council of the City of Hawthorne believes that limiting the sugary beverages offered with children's meals will contribute to the overall health and well-being of the City of Hawthorne.

In Resolution No. 7810, the City Council of the City of Hawthorne formally encourages all restaurants that sell a children's meal that includes a beverage shall make the default beverage offered with the children's meal either water or milk (or other non-daily milk alternative).

ATTACHMENTS:

- Resolution No. 7810

RESOLUTION NO. 7810

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HAWTHORNE, CALIFORNIA IN SUPPORT OF THE EFFORT TO HELP FIGHT CHILDHOOD OBESITY RELATED HEALTH CONDITIONS BY ENCOURAGING FAST FOOD RESTAURANTS THAT SELL CHILDRENS' MEALS TO OFFER WATER OR MILK AS DEFAULT BEVERAGES RATHER THAN HIGH CALORIC DRINKS.

WHEREAS, the City Council previously adopted Resolution No. 7810, “A Resolution of the City Council of the City of Hawthorne, California in Support of the American Beverage Association And Its Leading Companies’ Launch of ‘Balance Calories,’ An Initiative to Help Fight Obesity By Encouraging Americans to Balance What they Eat and Drink, Including Beverages;” and

WHEREAS, the City Council desires to further the objective of Resolution No. 7810 by encouraging fast food restaurants that sell children’s meals to offer water or milk as default beverages rather than high caloric drinks; and

WHEREAS, a recent 2013 study of the most profitable fast food restaurant chains in the U.S. found that only three percent (3%) of the assessed meal combinations met the expert nutrition standards of children’s meals; and

WHEREAS, sugar sweetened beverages alone make up to nine percent (9%) of the calories children consume daily, and evidence suggests sugar-sweetened beverages are linked to obesity; and

WHEREAS, the City Council desires to promote healthy meal options for children and families and contribute to building a healthier community; and

WHEREAS, obesity-related health conditions include type 2 diabetes, heart disease, stroke, high blood pressure, high cholesterol, certain cancers, asthma, low self-esteem, and depression, according to the U.S. Department of Health and Human Services and the Centers for Disease Control and Prevention; and

WHEREAS, obesity-related health conditions have serious economic costs, with a 2006 study commissioned by the California Center for Public Health Advocacy estimating a significant spike in the total annual health care costs attributed to overweight and obesity-related health conditions caused by sugary beverages; and

WHEREAS, communities are enacting policies to increase access to healthy beverages for children, such as adopting standards for beverages provided in parks, recreational facilities, and city-sponsored programs. Restaurants serve as another important venue within cities where changing local policies on healthy beverages could contribute to the fight against childhood obesity. Cities can promote good health for their youngest residents and support parents in purchasing healthy beverages for their children

by adopting a policy that requires restaurants to offer water or milk as part of any kids' meal unless a customer specifically requests an alternative beverage; and

WHEREAS, the City Council of the City of Hawthorne believes that limiting the sugary beverages offered with children's meals will contribute to the overall health and well-being of the City of Hawthorne.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF HAWTHORNE, CALIFORNIA, hereby resolves as follows:

Section 1. The City Council of the City of Hawthorne hereby incorporates by reference all the recitals herein.

Section 2. The City Council of the City of Hawthorne formally encourages all restaurants that sell a children's meal that includes a beverage shall make the default beverage offered with the children's meal either water or milk (or other non-daily milk alternative).

Section 3. This resolution shall take effect immediately upon its adoption by the City Council and the Clerk of the Council shall attest to and certify the vote adopting the Resolution.

PASSED, APPROVED AND ADOPTED this 10th day of May, 2016.

ALEX VARGAS, Mayor
City of Hawthorne, California

ATTEST:

NORBERT A. HUBER, City Clerk
City of Hawthorne, California

APPROVED AS TO FORM:

RUSSELL I. MIYAHIRA, City Attorney
City of Hawthorne, California